

Jeffrey Cross used to say to his brother, “remember me in the wind.” And Bradley Cross has done just that, carrying on his brother’s bell business, Harmony Hollow after Jeffrey’s untimely death in 1977. Every time the wind hits one of Bradley’s bells, a bit of Jeffrey is captured. That is because today, as Bradley celebrates Harmony Hollow’s 25th anniversary, he is still using Jeffrey’s timeless designs and techniques to continue creating the windchimes and windbells that were his brother’s passion.

Each bell is crafted with the concept of harmony playing a crucial role in the form and function. “Harmony depends on a partnership of opposites,” explains Bradley. “With our bells you can see the yin/yang theme portrayed in almost every bell we make.” The clapper of each windchime is shaped in the traditional yin/yang shape. “This is to ensure that every chime has a harmonious start to its sound,” he adds.

Harmony Hollow’s wedding bells reflect Bradley’s ability to incorporate harmony as well as his talent for marketing. Originally, the wedding bells were sold simply as two adjoining bells that complemented each other in tone and appearance. But Bradley realized that the bells worked together the same as two people joined together in marriage. As a result he decided to market the bells as wedding bells to celebrate the unity of two distinct personalities. To convey this idea to potential customers, Bradley created a hangtag to attach to the bells. “Adding the hangtag let customers understand the symbolism reflected in the bells,” Bradley says.

Look closely at any Harmony Hollow bell and you might see the seashell cast into the side. “The shell represents the pulse of nature’s energy.” Movement is integral in Harmony Hollow’s designs. Bradley has even integrated movement into the design of his new line of tables. “With the triangular design of the tables, they seem to follow as you move around the room,” explains Bradley. “The way they nest inside each other and fit together gives them a feeling of movement.” Because of the striking design and the halogen lights that are built into some of the tables, they have been a hit with both retailers and consumers alike. “The tables don’t take away from the beauty of the art that sits on them. Instead the clean design brings out the best in whatever rests on top.”

To prove that Harmony Hollow bells are made with top quality materials and craftsmanship, Bradley offers a 350-year guarantee. “Bronze bells will last forever, much longer than the 350 years we guarantee them for,” says Bradley. “Our goal is to make the owners’ appreciation for the piece grow with time. That is how I measure good art—does it possess enduring energy or does the enthusiasm for the piece wane with time? My hope is that Harmony Hollow pieces will continue to enthrall.” Circle #P02



---

“Harmony depends on a partnership of opposites.”

---



Photos from top: Bradley Cross with his windbells; Wedding Bells; Triangular tables; Landscape lights.